

PRESS RELEASE

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Sattva Group Partners with Sankalp India Foundation to Launch Blood Donation Drive on World Thalassemia Day

~ A Collaboration to Support Thalassemia Patients and Raise Awareness in Bengaluru ~

Bengaluru, 7th May, 2025: In a landmark effort to make a meaningful impact on World Thalassemia Day, Sattva Group, one of Bengaluru's leading real estate developers, has partnered with the esteemed Sankalp India Foundation to launch a series of blood donation drives across its IT parks in the city. This initiative is aimed at supporting patients battling thalassemia, a critical genetic blood disorder that necessitates regular blood transfusions for survival.

Initiated on World Thalassemia Day, this significant campaign will unfold over the next three months across Sattva's IT campuses in Bengaluru, beginning with Sattva Knowledge Court and Sattva Mind Comp Tech Park. Thalassemia affects the body's ability to produce hemoglobin and red blood cells, making frequent transfusions a non-negotiable part of treatment. Thus, this drive is more than just a collection of blood donations—it's a call to the corporate community to unite and address the urgent need for a stable supply of safe blood.

Despite being one of the most common genetic disorders in India, with over 10,000 children born with thalassemia major each year, awareness remains limited. This drive is more than just a collection of blood donations; it's a call to the corporate community to unite in ensuring a stable supply of safe blood for those in need.

Our partnership with Sankalp India Foundation acknowledges the profound reality that surrounds us right now, real people in our communities are facing challenges that we can help solve," stated **Shivam Agarwal, VP of Strategy Growth at Sattva Group**. "We invite all corporate entities within our campuses to join us because countless individuals await critical support—from life-saving blood donations to the fundamental resources necessary for their wellbeing. These are the ongoing realities of people in our community. Corporate India must recognize that our collective strength, when channeled with purpose, can transform lives and create lasting impact. Together, we can bridge gaps and create meaningful change that makes tomorrow better than today for those who need it most".

Each blood donation camp will offer pre-donation health checks, enlightening sessions about thalassemia, and expert medical support to ensure a safe and seamless process for donors. Participants will receive educational materials illustrating how one unit of blood can profoundly change lives.



"We are immensely grateful to Sattva Group for their proactive approach in supporting our cause," said **Rajat Kumar Agarwal, President Sankalp India Foundation**. "We are honoured to partner with the Sattva Group for the voluntary blood donation campaign. This collaboration marks a powerful step towards solving one of the most urgent needs of thalassemia care: access to safe, regular blood transfusions. With the support of Sattva Group, we are working to ensure a steady, dependable blood supply for more than 2,500 thalassemia patients across our nationwide network of day care centres. For these children, every transfusion is not just a treatment, it's a lifeline. Every unit of blood donated is a gift of strength, of hope, of life itself. We invite everyone to be part of this movement and stand with these young fighters who battle thalassemia every single day."

By donating blood, professionals become part of a movement that extends compassion beyond the workplace and directly supports those battling thalassemia. Together, Sattva Group and Sankalp India Foundation invite the corporate community to participate in this essential initiative.

About Sattva Group

With over 3 decades of expertise, the Sattva Group has grown into one of the most trusted builders in the country today. Headquartered in Bengaluru, India, it is also a well-known name in Hyderabad, Kolkata, Pune, Coimbatore and Goa. The Group will soon be expanding its presence in Mumbai. With 74 million sq. ft of completed space and over 75 million sq. ft under various stages of planning and development, the Group is one of the most premium builders in India today.

The Group's cutting-edge marquee commercial projects include Knowledge City, Knowledge Capital, Knowledge Park and Image Tower (a PPP based model with the Telangana State Government for the AVGC industry). The Group also has to its credit world class residential projects such as Sattva Greenage which offers more than 100 amenities, Sattva Exotic, Sattva La Vita, Sattva LakeRidge, Sattva Magnus and Sattva Springs to name a few. By further expanding into various verticals such as co-working, co-living, education, hospitality, data centres and warehousing, the Group today stands tall as a frontrunner, shaping India's growth story. The Group's unwavering adherence to quality has given it the "trusted" tag among builders in the country, renowned for its "A Stable" CRISIL rating for over a decade since 2010, which was upgraded to CRISIL A+ in 2022.

About Sankalp

Sankalp India Foundation is a not-for-profit organisation committed to creating a thalassemia-free India by preventing hemoglobinopathies, supporting those affected, and offering curative

treatment. Operating with a focus on dignity, quality, and compassion, Sankalp India Foundation reaches families across the country through a wide range of impactful programs.

The foundation manages 23 day-care centres across six states, providing monthly transfusions, medication, and chelation therapy to over 2,400 children. Sankalp India Foundation also provides thalassemia cure through specialised bone marrow transplant units in Bangalore and Ahmedabad, with more than 730 successful procedures to date. To prevent new cases, the organisation runs an extensive prevention program offering antenatal screening, having tested over 1.9 lakh pregnant women. The Sankalp Blood Centre ensures a reliable supply of safe blood with over 2,350 voluntary donation drives, collecting more than 1.66 lakh blood units. Additionally, Sankalp Labs delivers quick and accurate advanced diagnostics & prenatal testing services.

Together, these initiatives make Sankalp India Foundation a beacon of hope for thousands of families battling thalassemia and sickle cell.

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