



Sattva Necklace Mall, the Leading Retail Destination of Secunderabad

~ Experience the Enchanting Butterfly Park ~

Telangana, 15th June 2023: Sattva Necklace Mall, nestled inside one of the twin-cities much sought after residential come retail destinations, Sattva Necklace Pride, has a very exciting campaign underway until **30th June 2023**. This highly popular Mall is a new age set-up that marries design and architecture in such a way, that it enhances the overall customer experience. It enables patrons to enjoy every minute that they spend at the mall with the best of retail therapy on offer, the latest brands, entertainment options, kid's arena, and an incredible range of F&B offerings among others. Built by Sattva Group, renowned for curating best in class residential and commercial structures across the country, and a leading name in the Indian real estate landscape.

At the Sattva Necklace Mall, located off Tank Bund Road, shoppers in Secunderabad, will get to witness a breath-taking transformation. The region's premier shopping destination, unveils its awe-inspiring Butterfly-themed Wonderland, ensuring guests have a mesmerizing experience. The mall is adorned with captivating butterfly installations, vibrant floral displays, and an array of immersive experiences, inviting women, children and shoppers of all ages, to indulge in a magical journey.

As one enters an immersive butterfly information walk through, fascinating facts about these delicate creatures come to life, transporting one into a world of wonder. With this set up, Sattva is offering a fun learning experience for children, apart from being a visual treat for everyone. One can experience and learn about the fascinating adaptations, diverse species, and complex life-cycle that make butterflies so remarkable.

"Sattva Group, which is celebrating 30 years of innovating for success, has relentlessly worked towards building infrastructure that puts community at the centre, said **Piyush Agarwal, Head Business Development – Hyderabad, Sattva Group**. We are thrilled to invite the community to experience the magic of our Butterfly-themed wonderland at Sattva Necklace Mall. We have curated an enchanting atmosphere and we aim to transport our visitors to a world of beauty and wonder. Our aim is to provide a memorable experience for families and shoppers, blending entertainment, education, and retail therapy in a unique way."

As part of their commitment to sustainability, Sattva Necklace Mall offers Interactive and Experiential decor. A mesmerising globe suspended from the ceiling casts a warm glow and commands attention from the moment one enters, creates an unforgettable first impression. As customers browse the atrium, they will be drawn to the enormous caterpillar winding its way around the pillars with its vivid colours and intricate details. The true wonder, however, is a gigantic butterfly with its delicate wings spread wide and decked out in a variety of shimmering lights that dances to the music. The atrium is transformed into a magical world, by the interaction of light and sound, captivating everyone who enters.



Sattva Group, has built commercial spaces that are in a league of their own. The group's prestigious Tech parks like Sattva Knowledge City, comprising of 7 million sq ft of leasable area, one of the finest in Asia and Sattva Knowledge Park, acclaimed for their cutting edge design features, are close at hand, located in HITECH city. Sattva Necklace Mall which is a cut above the rest, drives community experience in accordance to changing times and lifestyle needs of the discerning customer.

Don't miss this limited-time opportunity to immerse yourself in the captivating world of butterflies at Sattva Necklace Mall. Whether you are a nature enthusiast, a photography lover, or simply seeking an extraordinary shopping experience, this butterfly paradise awaits your arrival.

About Sattva Group

With 3 decades of expertise, the Sattva Group has grown into one of the most trusted builders in the country today. Headquartered in Bengaluru, India, it is also a well-known name in Hyderabad, Kolkata, Pune, Coimbatore and Goa. The Group will soon be expanding its presence in Mumbai. With 69 million sq.ft of completed space and over 60 million sq. ft. under various stages of planning and development, the Group is one of the most premium builders in India today. The Group's cutting-edge marquee projects in Hyderabad include: Knowledge City, Knowledge Capital, Knowledge Park and Image Towers (a PPP based model with the Telangana State Government for animation). The Group has also built world class residential projects in Bengaluru like Greenage which offers more than 100 amenities, Exotic, Luxuria, Magnificia and Anugraha, and in the commercial spaces GR Tech Park, Arena, Infinity and Softzone to name a few. By further expanding into various verticals such as co-working, co-living, education, hotels, facilities management and warehousing, the Group today stands tall as a frontrunner, shaping India's growth story. The Group's unwavering adherence to quality has given it the "trusted" tag among builders in the country, renowned for its "A Stable" CRISIL rating for over a decade.

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