



Sattva fortifies its presence in Bangalore's thriving Residential Cluster with the launch of "La Vita"

~The classy row house project is located in the buzzing Hennur Road, one of the city's fastest-developing hubs~

Bengaluru, 13th March 2024: Leading property development, management, and consulting company, Sattva Group, today launched its prestigious Sattva *La Vita* project—a collection of stylish Row Houses in Bengaluru's Hennur Road a burgeoning area, marking the beginning of a new chapter in the company's growth and development journey. The new venture signifies a bold step towards solidifying the company's standing as an innovator in the luxury home segment. The property aims to offer a blend of contemporary design with timeless elegance and create iconic landmarks that resonate with modern homebuyers.

Shivam Agarwal, VP – Strategic Development, Sattva Group said, "North Bengaluru is brimming with opportunities. Trends have indicated an upswing in people's interest in the locality, with several development projects over the past years, giving the area an appealing gloss and inviting homeowners to move away from the bustle of the city centre while enjoying the same quality of life. Sattva's *La Vita* aims to elevate a sense of luxury, along with independence and privacy, giving homeowners the experience of more space and freedom, without sharing walls with their neighbours. The location's proximity to the airport is an important corridor and offers us the possibility to build viable projects surrounded by constant growth. Sattva *La Vita* bears all the hallmarks of our three-decade realty expertise and will blend seamlessly with the area's soaring ambitions."

Recent industry reports establish North Bengaluru as a sought-after residential destination, attracting homebuyers with its promising prospects and unparalleled lifestyle offerings. The project's proximity to hotspots like the airport, Bhartiya Mall of Bengaluru, Byg Brewski Brewing Company, The Leela Bhartiya City, and arguably Asia's biggest pub—Oia—elevate the property's desirability in terms of convenience, quality of life and entertainment. Besides, Hennur offers easy entrance to the rest of the city, lying within an hour of central Bengaluru. With its growing stature, Hennur is already laying claim to being among the city's more appealing commercial spots; Sattva *La Vita* will open up world-class living befitting the area by staying true to Sattva's vision of providing dream homes that resonate with people's most demanding expectations.

Comprising 63 supremely elegant Row Houses—each with a spacious built-up area of 3,266 sq ft—and situated on three acres of pristine land, Sattva *La Vita* encompasses an exclusive township, offering community living without compromising on individual privacy. Each Row House contains 4 bedrooms, a gym, an entertainment and family lounge spread over three levels, with independent walls. The homes are appointed tastefully and full of features, keeping in mind prospective homeowners' desire for the best in design and amenities. The project emphasises natural space, giving residents private gardens, a large backyard and an open terrace. Care has been taken to make the project sustainable, with responsible development integral to its construction. Notably, in this regard, Sattva *La Vita* is a vehicle-free project—its various walkways will have zero vehicle movement. Sattva *La Vita*'s highlights include a massive 9,700 sq ft clubhouse that houses a swimming pool, a party hall, a gymnasium, a kids' play area, hobby areas, and a library. Indeed, Sattva *La Vita* offers ultimate living in an ideal location.



About Sattva Group

With 3 decades of expertise, the Sattva Group has grown into one of the most trusted builders in the country today. Headquartered in Bengaluru, India, it is also a well-known name in Hyderabad, Kolkata, Pune, Coimbatore and Goa. The Group will soon be expanding its presence in Mumbai. With 80 million sq.ft of completed space and over 80 million sq.ft under various stages of planning and development, the Group is one of the most premium builders in India today. The Group's cutting-edge marquee projects in Hyderabad include Knowledge City, Knowledge Capital, Knowledge Park and Image Towers (a PPP based model with the Telangana State Government for AVGC industry). The Group has also built world class residential projects in Bengaluru like Sattva Greenage which offers more than 100 amenities, Exotic, Luxuria, Magnificia and Anugraha, and in the commercial spaces Knowledge Court, Arena, Infinity and Softzone to name a few. By further expanding into various verticals such as co-working, co-living, education, hotels, facilities management and warehousing, the Group today stands tall as a frontrunner, shaping India's growth story. The Group's unwavering adherence to quality has given it the "trusted" tag among builders in the country, renowned for its "A Stable" CRISIL rating for over a decade.

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